

## **Executive Summary**

New consumer behaviors, shrinking cycle-times, and new business models require a new approach to managing your fashion manufacturing operations.

Amid supply chain disarray, unpredictable demand, and continued pressure on the bottom line, fashion manufacturers still struggle to maintain efficient production, delivery, and fulfillment. This calls for building new market share, adapting to the rapidly shifting market dynamics and capturing new business opportunities. To enable this, more change and investment in the right platforms must happen.

As a fashion manufacturer, how can you approach this need for modernization?

As the only SAP partner focused on the fashion industry, we are beginning to see a mass exodus from monolithic, legacy platforms to a more agile and robust one like SAP S/4HANA®; a purpose-built solution that helps fashion manufacturers modernize and standardize operational processes to keep up with increasing demand.

In this comprehensive brief, we've put together an overview of how SAP S/4HANA® can help Apparel, Textile and Footwear Manufacturers overcome:

- Lack of scalability typically associated with legacy ERP systems
- Manual spreadsheet-based processes
- Data integrity issues
- Siloed processes and systems across the organization



# Your Challenges and Opportunities



#### > Support rapid global growth

Global growth is a part of an organizations overall objective. With the current disruption in the market, it will become harder, near impossible for your organization to manage its business using spreadsheets and manual intervention.

#### Global inventory visibility

What can complete inventory visibility mean for your supply chain? This creates a new paradigm, allowing you to standardize inventory management, increase inventory accuracy, and optimize your entire operation.

#### **▶** Keeping IT costs low

While your objective is to grow your organization, it should not be to build a large IT infrastructure. Yet you need the best-in-class technology to help drive the future of manufacturing.

## ► Consolidate siloed processes & eliminate any disconnect between channels & supply chain partners

Running disparate systems or resorting to spreadsheets to manage financials will require you to spend additional time compiling reports and significant manual intervention.

#### **▶** Digital transformation

Whether it's adapting to constant change, shortening the time-to-consumer, or strengthening competitive positioning, these challenges all rely on utilizing modern technology. Digital transformation can help promote increased efficiency and effectiveness of existing processes - opening the door to differentiation.

#### ▶ Real-time visibility into the status of all processes

Real-time visibility into the status of all processes from order to cash to finance is invaluable. Leaders in this space are innovating with access to real-time data and utilizing the information to orchestrate and optimize orders to deliver greater value to its customers.

#### **▶** Supply chain agility

Enhanced visibility into all aspects of the business allows for more efficient decision-making when specific demand/supply conditions occur. This level of granular data visibility can help fashion manufacturers improve the efficiency of their production, purchasing, and planning processes, and make prompt and informed decisions.

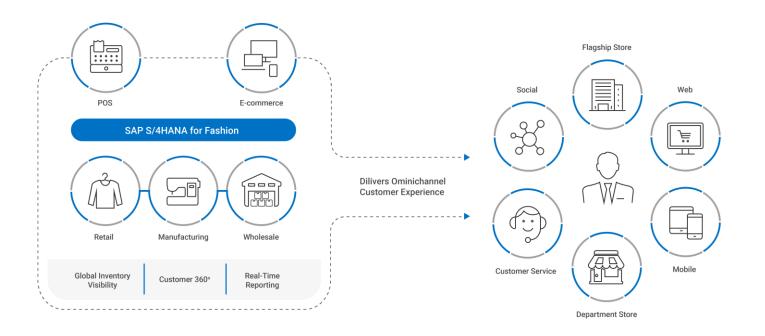
## ► Simplified, modernized and standardized processes with less technical complexity and cost to maintain

To run a fashion operation in the digital era, fashion manufacturers needs to have standardized, proven processes that can help streamline global operations. Dependence on inconsistent, manual processes for even the simplest of tasks could result in delayed responses and lost opportunities.

#### Overview of SAP S/4HANA® for Fashion

**SAP S/4HANA® for Fashion** is a comprehensive industry-specific ERP solution, designed to help fashion manufacturers meet the demands of the digital economy. With a simple and intuitive interface, it connect processes – from production to shelf, across every aspect of a business – wholesale, retail, manufacturing and e-commerce - onto a single platform.

#### Our Point-of-View on a digitally connected ERP





# How can SAP S/4HANA® digitize business processes across your manufacturing operations?

While SAP S/4HANA® for Fashion will impact many areas of your business and drive significant value, we see four main pillars that will drive transformation across your business.



# A scalable, proven practice-based platform

SAP S/4HANA® for Fashion and Vertical Business provides a digital core that will scale as your business does. With proven practice processes supported by our expertise, the solution provides the vital backbone needed for a fast-growing fashion house.



# Real-time Pulse of the Business

Use real-time data and insights seamlessly to take prompt action and take preventive measures to minimize interruptions in production. Capture the true value of an ERP with access to connected, standardized, and industry-specific processes for a single source of truth.



# **Customer Centricity**

By collecting and analyzing the real-time data, you can make quick decisions about forecasted lead times, inventory, and production capacity to be agile and focused on the end customer.



# **Supply Chain Transformation**

Transform your supply chain process by bringing in agility and better collaboration across all areas of the business. Gaining visibility across the supply chain helps you prioritize and better service customer demand, shorten lead times, and strengthen competitive positioning.

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# Our Services for SAP S/4HANA® Fashion Manufacturing



#### SAP S/4HANA® Transformation Assessment

Strategic expertise to develop a high-level roadmap and business case for your transition to the SAP S/4HANA® platform.



#### **SAP S/4HANA® Future Reference Solution (FRS)**

Build-in your business processes and validate the solution with our SAP S/4HANA® Fashion Reference Solution.



#### **SAP Consulting & Implementation Services**

Leverage proven methodologies, assets and project management capabilities to support your end-to-end SAP S/4HANA® Fashion Journey.



#### **Specialized Industry Consulting**

Specialized spot consulting and valuable insights based on deep industry knowledge and best practices around SAP fashion solutions.



#### **Organizational Change Management**

Tailored support to help leaders and workforce fast-track value realization and adapt to the new practices in SAP S/4HANA®.



#### **SAP Application Managed Services**

Comprehensive support to unlock the value of your SAP portfolio, ensuring long-term sustainability and continued program success.

### SAP Leads the Fashion ERP Market

SAP has been a leader in the Fashion ERP market, trusted by major fashion brands across the Globe. The most recent innovation by SAP; SAP S/4HANA® for Fashion and Vertical business solidifies of its commitment to the fashion and retail industry.

14 of the 15

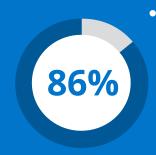
most admired apparel brands in the world run SAP solutions.



top apparel and footwear brands in the world run SAP solutions.

\_\_\_\_ 18 of the 20 18 of the 25

Fastest growing Fashion companies in the world run SAP solutions.



of the worlds athletic footwear manufacturers run SAP



of the **Department** stores

in the Forbes Global 2000 are SAP customers.

top department stores in the world run SAP solutions.

14 of the 15 Deep Industry-specific capabilities

Cear Industry roadmap

End-to-end

Fashion processes on a real-time platform

## Accelerate your SAP S/4HANA® Fashion journey

The attune Fashion Suite™ is a pre-configured SAP S/4HANA® Fashion solution designed to cover most of the mission critical business processes of fashion company as out-of-the-box processes. The solution packs in over 15 years of experience and learnings from over 70 fashion customers.



#### PROVEN KNOWLEDGE

Built leveraging our in-dep knowledge as a close collaborator on the development of SAP solutions to the fashion industry and our 15+ year track record.



#### **TESTED AND IMPLEMENTED**

The attune Fashion Suite™ is currently the most used preconfigured accelerator for SAP S/4HANA Fashion across retail, wholesale and manufacturing.



#### **BEST IN CLASS PROCESSES**

Incorporates leading practices across Production, Planning, Order to Cash, Procure to Pay, and Finance & more.



#### **REDUCES COST AND EFFORT**

Delivers up to 80% of key business processes of a typical fashion company out-of-the-box. Significantly reduces the implementation time and cost.

# Trusted by leading fashion brands across the globe



BIRKENSTOCK







BURBERRY









# Our Fashion Customers

Representing our broad Retail, Wholesale and Manufacturing experience

#### **Retailers**























#### **Wholesalers**





























#### Manufacturers























VIYELLATEX









A digital solution for managing the quality control process of fashion brands, manufacturers and/or trading offices

- Web portal to plan factory inspection dates and notify via a ticketing system for quality managers
- Ipad based mobile app for quality inspectors to capture defects
- Fashion specific templates, data capture forms for multiple product types
- Runs on the SAP HANA cloudseamlessly integration to the existing SAP ERP system

# Master Data Accelerator<sup>TM</sup>

Convenient, fast and accurate maintenance of master data, and integrating data from existing/legacy systems

- Simplified maintenance for product, pricing, supplier vendor and customer data
- Minimize data maintenance for common or logically manageable data
- Easy to maintain multiply/specific roles to users with different authorizations
- Ability to upload data from legacy systems
- Ability to generate master data reports

# IDoc Cockpit A Pizing Solution

User-friendly SAP interface to manage all Inbound documents, while providing capability to view all Outbound documents

- One transaction for all IDoc troubleshooting
- Pre-configurable screens, table and fields with drill down facility
- "Mass change" options for Inbound IDoc segments and \*view\* option for Outbound Idocs
- Simple configuration to add new messages to the IDoc Cockpit without extensive coding
- Extendable selection screen offering extra selections



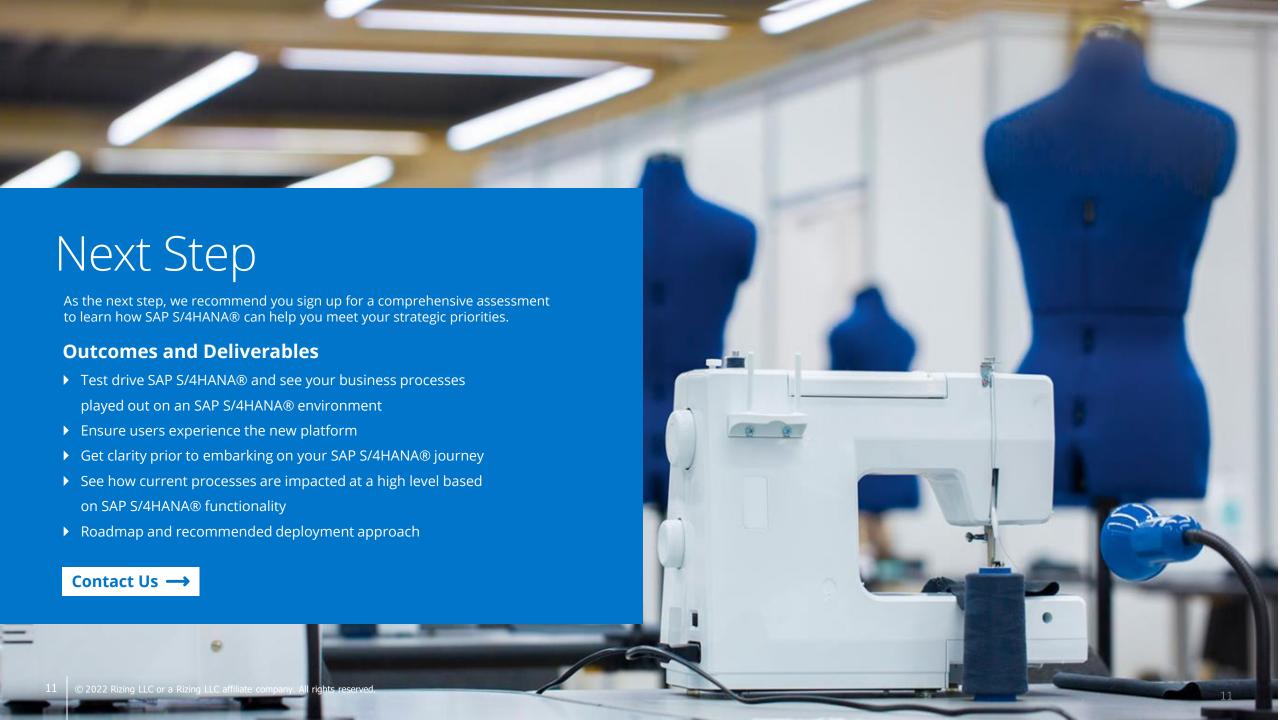
SAP Fiori based solution that facilitates pre-order costing and profitability assessment of an article: available on-premise and on cloud via SAP App Store

- Easy to use app that enables creating and approving cost sheets
- Customizable, reusable templates
- Easy to maintain multiple roles or specific role to users with different authorizations to avoid unauthorized data maintenance or access
- Ability to generate reports
- Cloud based solutions for SAP S/4HANA® Fashion to complement its on premise offerings

# Production Status Reporting TM

A digital solution for brands, sourcing offices and manufactures to connect and share production status updates

- Web portal to plan the production operations based on orders and visual dashboard on production progress.
- Allow vendors to provide updates of daily production and raw material consumption tracking.
- Fashion specific templates and data capture forms for multiple product types.
- Runs on the SAP Cloud Platform
   Integration to your ERP
  system.





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